

Sponsorship Perks



Yellowknife
COMMUNITY FOUNDATION

Your sponsorship helps the Yellowknife Community Foundation to support so many impactful programs across the Northwest Territories, creating meaningful and lasting change. In return, your brand gains valuable recognition and strengthens its connection with Northern communities.

	\$150 Golden Ticket Sponsor	\$500+ Community Supporter	\$2,000+ Friend	\$5,000+ Champion	\$10,000+ Premier
Event Exposure - Logo Logo on sponsor board at community showcase and bbq in summer 2025, and fundraising event in fall 2025	X	Small Logo	Medium Logo	Large Logo	Largest Logo
Event Exposure - Presentation Present at community showcase & bbq	X	X	X	✓	✓
Calendar Logo featured in July '25 - Dec '26 calendar	Sponsor Page	Sponsor Page & 2 Months	Sponsor Page & 4 Months	Sponsor Page & 6 Months	Sponsor Page & 10 Months
Newsletter - Logo featured	X	X	Once	Twice	Four times
Social Media - Logo featured	Twice	Three times	Four times	Five times	Six times
Website - Logo featured for 1 year	Small Logo & Link on Calendar Page	Small Logo & Link on Sponsor Page	Medium Logo & Link on Sponsor Page	Large Logo & Link on Sponsor Page	Large Logo & Link on Home & Sponsor Page
Special Gift	X	X	X	✓	✓

Do you have another way you would like to support the Yellowknife Community Foundation? Contact us at information@ykcf.ca or 867-446-4527.

Available as in-kind prize donation or monetary sponsorship.

Available as in-kind services or monetary sponsorships.

More Information



Example of Yellowknife Community Foundation's calendar from 2011

Highlight from Yellowknife Community Foundation's 2020 gala



Events

- July 22nd - student award celebration at the Yellowknife Farmers Market
- August - community barbeque at the Bakers Centre in Yellowknife
- Fall - fundraising dinner event in Yellowknife

Calendar

- 18 month physical calendar (July 2025 - December 2026)
- calendar campaign occurring May and June 2025
- calendars will continue to be available for purchase through December 2025

Online

- Facebook - over 2300 followers
- Instagram - 900 followers
- LinkedIn - 500 followers
- Mailchimp (quarterly e-newsletter) - 500 subscribers
- BlueSky - 100 followers
- Website - over 3000 visitors in 2024



Why sponsor the Yellowknife Community Foundation?

We support Northern students

We have over 40 scholarship funds that support Northern students to learn, helping them pursue their goals and build stronger communities across the North.



Kirsten Carthew won the Fine and Performing Arts Scholarship in 2004. Kirsten is now a famous Canadian film director, producer, and screenwriter.

We provide opportunity for donors to make long-term community impact

We manage endowment funds that are carefully invested to generate annual income for community grants and scholarships. Donors can give today, knowing their gift will continue making an impact in the NWT for generations to come.



The Elaine "Sweet" Whitford Scholarship Fund was established by the late Tony Whitford in 2010, and offers a scholarship every year, with no end date.

We support many Northern organizations doing important work

We offer grants to organizations like:

- Alzheimer's Society for singing program for seniors
- Food Rescue
- Habitat for Humanity for modular home build

- Northern Arts and Culture Centre for the 40th anniversary event
- Qmunity Camp NWT for on the land programs for 2SIQTIP Northern youth
- Dene Nahjo for hide tanning programs



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Be a Golden Ticket Sponsor!

We're looking for 15 Yellowknife businesses to be Golden Ticket sponsors! As a sponsor, you'll contribute a \$150 in-kind prize, service, or monetary sponsorship to be awarded to lucky a winner who finds a Golden Ticket in their calendar.

From May to June 2025, the Yellowknife Community Foundation is running a campaign to raise funds for our operations. Our goal is to secure 300 donations of \$50, and each donor will receive an 18-month calendar. 15 of these calendars will contain a hidden Golden Ticket, redeemable for prizes from generous businesses like yours!

This calendar campaign is important to support the Yellowknife Community Foundation's operations and provide scholarships to Northern students, grants to local organizations, and ongoing support for the non-profit sector across the NWT.

The calendar itself is a celebration of the North, featuring stunning photography from local talents like Pat Kane, Fran Hurcomb, and Jonny Vu. It also showcases our Northern student award winners (over 40 last year!), the incredible impact of NWT charities (we granted over \$300,000 in 2024!), and the vital support of sponsors like you.