

Yellowknife Community Foundation

2026 - 2031

Strategic Plan

From Giving to Impact

Revised from the 2023 - 2028 Strategic Plan

Our Mission

What we do, who we do it for, and why we do it.

The Yellowknife Community Foundation is a charitable organization that inspires and enables impactful giving in Yellowknife and the NWT.



Appreciation & Connections BBQ,
July 2024



Student Awards Ceremony, July 2026

We strive to align donor interests and community needs through evidence-based grant-making, fundraising, strategic investment, public education, and community relations.



Our Vision

The future that we are working towards.

To be a catalyst for sharing, supportive, and connected communities.

Appreciation BBQ, 2023



Student Award Recipients, July 2026



Climate Conversation at Mildred Hall, August 2026



Appreciation BBQ and Grant Ceremony, September 2026



Helmets for Hardy, 2018



Our Principles

Generosity

We appreciate the contributions, resources, time, and talent of our donors, grantees, and partners. We're committed to making the most of their generosity by managing funds and grants effectively.

Integrity

We aim to build trust by matching our words with our actions and staying honest and transparent in everything we do.

Learning

We're here to serve the community. That means listening to and learning from our donors, applicants, grantees, and partners about their needs, interests, and experiences through open feedback and dialogue.

Equity, Diversity, & Inclusion

We're dedicated to making everyone feel included and valued. We welcome diverse people and ideas, and we're committed to breaking down social, cultural, and economic barriers.

Fiscal Prudence

We take our responsibility seriously when it comes to managing funds and assets. By making smart financial decisions and maintaining rigorous management and reporting practices, we aim to maximize our granting capacity over time.



Goals

Community Impact

1 Inspire and enable a broad range of people, organizations, and businesses to contribute to their community through charitable giving.

2 Transform our organization and practices to better represent, reflect, and serve our community.

Organizational Performance

3 Strengthen our ability to understand, communicate, and respond to community needs.

4 Focus the board on strategy by strengthening governance systems and empowering staff through clear policies.

5 Strengthen organizational capacity and resilience.



Goal 1



Avens outing in 2024, with funding from the Albert and Hilya Hall Seniors' Enhancement Fund

Inspire and enable a broad range of people, organizations, and businesses to contribute to their community through charitable giving.

- Increase awareness of the Foundation and the charitable giving options it provides (available and emerging)
- Increase and understand the characteristics of the YKCF donor pool
- Maintain a positive donor and community giving experience
- Increase the Foundation's asset base through innovative partnerships, campaigns, and community outreach



Rio Tinto Diavik has donated over \$1 million to Foundation over the past 2 decades (photo from 2024)



Royal Bank of Canada providing a gift to the Foundation, 2019



Goal 2



NWT Literacy Council received funding from the Chris Argue Memorial Fund in 2025 to introduce newcomers to canoeing

Transform our organization and practices to better represent, reflect, and serve our community.

- Increase participation of diverse community voices in the Foundation's granting and decision-making
- Increase understanding and application of best practices in YKCF's approach to granting and philanthropy, adapted to the needs and realities of the NWT



Special Olympics NWT received the Mary Beth Miller Memorial Fund in 2025 to cover Speed Skating registration fees



In 2024, Makerspace YK ran a STEM camp for kids with funding from the Yellowknife Community Fund



Goal 3

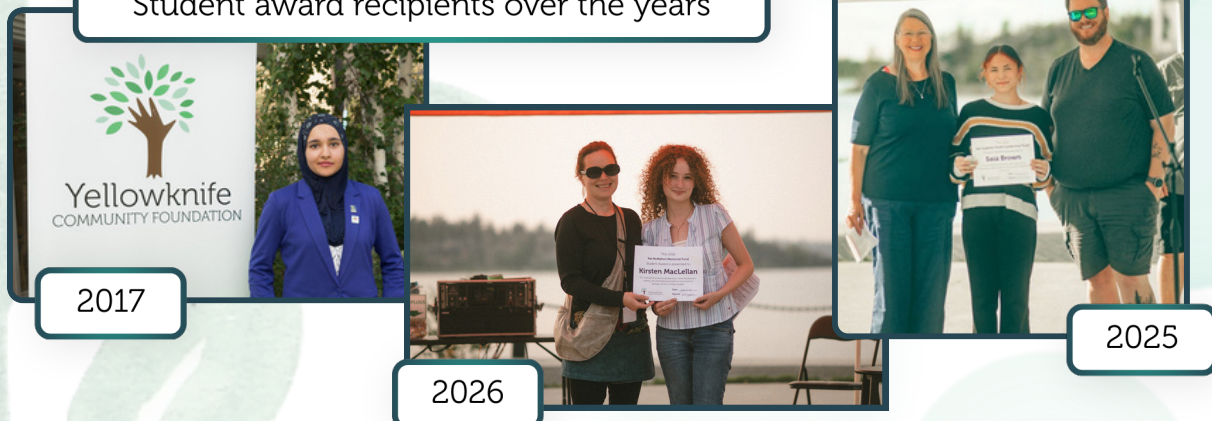


Food Rescue Yellowknife received a grant from the Yellowknife Community Fund in 2025

Strengthen our ability to understand, communicate, and respond to community needs.

- Increase our understanding of community strengths and needs through research and collaboration
- Increase alignment of YKCF fund development and grant-making with identified community needs
- Increase the diversity of our applicant pool
- Increase the proportion of donors donating to unrestricted funds or to identified areas of need

Student award recipients over the years

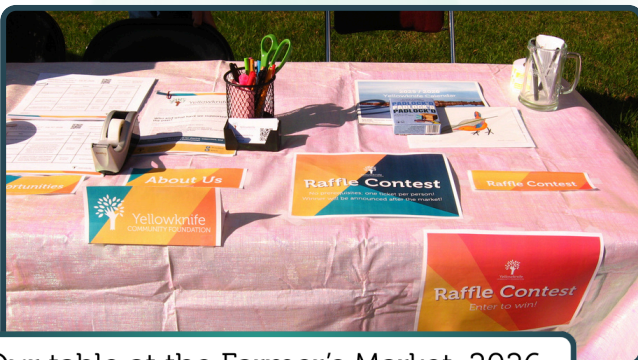


Goal 4

Fundraising Gala & celebrating our 25th Anniversary, 2018

Focus the board on strategy by strengthening governance systems and empowering staff through clear policies.

- Increase proportion of Board time dedicated to strategic initiatives
- Have sufficient policies to enable effective/efficient management of day-to-day activities by staff without direct Board involvement
- Make progress on identified strategic initiatives



Our table at the Farmer's Market, 2026



Members of the Foundation's board in 2026,
with Foundation staff past and present



Goal 5

Strengthen organizational capacity and resilience.

- Increase operational revenue to ensure the Foundation can continue to grow and extend the reach of its activities
- Maintain a stable Board and staff complement and align with evolving organizational needs
- Maintain organizational knowledge and capacity
- Optimize the value of Foundant for analysis and decision-making
- Increase application of sector administrative and financial best practices and processes (e.g. CFC and other Community Foundations)





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Yellowknife Community Foundation

Land Acknowledgement

The Yellowknife Community Foundation's physical office is located in Sòmba K'è on Chief Drygeese Territory in Treaty 8, the traditional home of the Yellowknives Dene and the North Slave Metis, also known as Yellowknife, Northwest Territories.